



**ECO TERRENO**  
WINES & VINEYARDS

**TATIANA RABANALES**  
**DTC SALES & MARKETING COORDINATOR**

Tatiana Rabanales, born and raised in the heart of Napa Valley, has always been deeply connected to the world of viticulture. Her early experiences, spent accompanying her father on weekends at his farmworker job, ignited a lifelong passion for the wine industry. This early exposure laid the foundation for her future career.

Tatiana pursued her academic interests at Cal Poly San Luis Obispo, where she earned a Bachelor of Science in Wine & Viticulture with a concentration in Enology. Her education provided a strong technical background, which she further enriched through practical experience. Over four harvests, Tatiana worked as both a viticulture technician and a laboratory technician, gaining hands-on experience and deepening her understanding of winemaking processes.

Driven by a desire to combine her technical knowledge with a broader business perspective, Tatiana is currently pursuing a Master's in Business Administration at Sonoma State University. This pursuit reflects her commitment to integrating industry expertise with strategic insights.

Tatiana Rabanales' blend of technical skill and business acumen positions her as a significant asset to the wine industry. Her ongoing education and rich practical experience continue to shape her contributions and impact within the field.

We are truly fortunate to have Tatiana on our Team. Her dedication and expertise greatly enrich our efforts and her passion for the industry is both motivating and inspiring. Tatiana's journey from a young enthusiast to a well-rounded professional exemplifies the excellence and commitment we value, and we are deeply appreciative of the knowledge and energy she brings to the organization.

