



**ECO TERRENO**  
WINES & VINEYARDS

**JARED AUGUST**  
**MANAGING DIRECTOR**

Jared's career started early when he began taking over the financial aspects of his father's Richmond construction business in 2014. Along with managing operations, he found an affinity for business and chose first to get his AA in Business Management and then move on to San Diego State University to pursue a bachelor's degree in Finance. His goal was to work in the world of commercial real estate finance, and he cut his teeth in commercial property valuations specializing in business analysis, valuations, taxes, and strategic planning for commercial property owners.

After a tenure in Commercial Real Estate taxes and valuations, specializing in golf courses, large office buildings, and hotels, Jared fulfilled his dream of working for CBRE, the largest Commercial Real Estate firm in the world. He was an Assistant Real Estate Manager with a team of two, managing a portfolio of +\$300 million worth of assets. It was with CBRE that Jared gained an interest in private corporate financing and long-term strategic planning, broadening his scope before his move back to the San Francisco Bay Area in 2022.

While assisting his father in running the family business, Jared was unexpectedly connected with Eco Terreno and fell in love with the wine industry and the people in it. He's become an integral part of this company as the Finance Director and we're so grateful to him for maximizing our profits and brightening the office with his puppy Olive.

