



ECO TERRENO
WINES & VINEYARDS

ROB IZZO
CEO

Though Rob's career has spanned education, organizational development, and winemaking, when asked about his profession he simply states that he is a lifelong learner. His mantra throughout his endeavors is "persuing passion" and he is driven by doing what is right, at all times and at all costs. His integrity and interests in leadership, impactful change, wine technology, and innovation spill over into every facet of our growing company.

With an undergraduate in Management Information Systems from University of Georgia, a Masters in Business Education, and a Ph.D. in Education Leadership from the University of Virginia, Rob's early career, naturally, was in the classroom. He taught both high school and university courses and as his career progressed, he began bridging his teaching with his interests and discovered a career path that would surprise even him.

Beginning in the late 1990's Rob travelled extensively and, as luck would have it, many of the locations he visited were respected wine regions. In 2012, with an increasing interest in winemaking, Rob and his husband, Andrew, decided to move to Sonoma. He continued teaching at Sonoma State University with a focus on wine and agriculture business but also began leaning into the wine industry. In true Rob fashion, he worked triple time in many positions at several wineries to learn all that he could about the industry. The missing component in many of the wineries was a lack of desire to do what is right at all times and at all costs. After many years, with several different wineries he discovered Eco Terreno, a winery committed to purpose over profit.

As CEO, Rob works tirelessly developing a wine farm that is nurtured and farmed utilizing biodynamic philosophies and practices, building a company that values people and the earth they live on, and ensuring that we are a company that is authentic and sincere in all that we do.

